



World Zoroastrian Youth Congress

# Sponsorship Proposal

7<sup>th</sup> World Zoroastrian  
Youth Congress 2019  
Los Angeles, California, USA

Address: California Zoroastrian  
Center 8952 W Hazard Ave,  
Westminster, CA 92683

Email: [info@WZYCongress.org](mailto:info@WZYCongress.org)  
Website: [www.WZYCongress.org](http://www.WZYCongress.org)



Dear Respected Community Member,

Over 25 years ago, the Zoroastrian youth of California -- Parsis and Iranis side-by-side -- organized and inspired for a shared vision: bring the youth around the world together to discuss and define the current and future of Zoroastrians as a community, and set the foundation for the Zoroastrian youth to direct our community towards that future. The result of this visionary movement was what became the 1st World Zoroastrian Youth Congress (WZYC).

Since then, every four years, a WZYC is hosted by a selected country, and the Zoroastrian youth of that country come together to organize the monumental event. This Congress, which is intended for Zoroastrian youth of ages 18 to 35, has brought together hundreds of current and future leaders of the Zoroastrian community and provided them with a platform to build global partnerships and relationships and work towards addressing the challenges facing our community.

As the 7th World Zoroastrian Youth Congress brings the Congress back to California for the first time since its inception, the Zoroastrian youth of California are determined to once again set the vision for what it means to be a Zoroastrian in today's increasing need for a strong and united global community. It is in that light that we have set the ambitious goal of bringing over 600 Zoroastrian youth from around the world to California on July 1st - 6th of 2019. With your help, we are confident that we can reach this goal.

For 2019, the organizers of the 7WZYC humbly request your to help and support for this vision by becoming a sponsor for our Congress. The success of our Congress and our youth is contingent upon the gracious contributions of community leaders such as yourself who enable our youth to be the leaders of tomorrow. Your sponsored funds will be allocated towards the costs of accommodation, food, transport, and entertainment. It will also assist us by adding to the quality of our program, speakers, and materials, whilst keeping costs affordable for today's youth.

With this letter, we are including the sponsorship packages for your kind perusal. Your participation and generous donation will further motivate our youth who have taken on this challenging task. We stand together as the future generation and hope to grow together as we learn from one another. By giving us your support, you do not just help us grow -- you help us succeed.

Please feel free to contact us if you have any questions or queries about sponsoring the Congress and thank you in advance for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to be 'Parshan Khosravi', written over a horizontal line.

Parshan Khosravi

Chair, 7<sup>th</sup> World Zoroastrian Youth Congress  
(parshankhosravi@gmail.com)

# Sponsorship Packages

## **TITLE SPONSOR: USD \$60,000+**

You / your organization will be given elements of all of the below features, as well as have your name as the title sponsor on every official marketing materials,. You will be given the outside back cover page of the congress program book as a highlight of your legacy and story. You will also be given the option to give the keynote speech for the opening/closing ceremony for the congress. You also have the right, but not the obligation, to give the opening welcome speech!

## **PLATINUM: USD \$30,000+**

You / your organization will be given all of the below features, as well as one of the inside cover pages within the congress booklet, as well a personal or corporate testimonial on our website and a mention at both the opening and closing ceremonies. In addition, one of the congress panels will be tributed to your name.

## **GOLD: USD \$20,000+**

You / your organization will be given a full page spread within the congress booklet, as well a personal or corporate testimonial on our website and a mention at both the opening and closing ceremonies. In addition, one day of the congress will be tributed to your name, and a video will be put together in your tribute.

## **SILVER: USD \$7,500+**

You / your organization will be given all of the below features, as well as a half page spread within the congress booklet, and a website tribute to your legacy and/or story.

## **BRONZE: USD \$2,500+**

You / your organization will be featured within the Congress booklet via a quarter page spread, as well as a mention at both the opening & closing ceremonies. Your name and tribute will also be placed for attendees' view at the tables during the opening and closing ceremonies.

## **FRIEND: USD \$1,000+**

You / your organization's name will be featured within the Congress booklet and the website as a friend of our Congress.

If you want a bespoke package, please reach out to us and we will create something that works for you.

# Congress Overview

## **What is a World Zoroastrian Youth Congress?**

The World Zoroastrian Youth Congress (WZYC) is an event that has been formed to nurture a better understanding of the religion amongst the Zoroastrian youth worldwide whilst also creating a platform for global friendships to bloom. A WZYC is held every four years by a host country and its Zoroastrian Association. In 2019, the 7<sup>th</sup> WZYC will take place at The Pacific Palms Hotel in City of Industry at the Los Angeles County, California. It will be organized by the Youth of California Zoroastrian Center (YZCZ). The age group for the attendees will be from 18-35 years old.

## **Who are Zoroastrians and where did Zoroastrianism originate?**

Zoroastrianism is an ancient religion founded some time before the 6<sup>th</sup> century BCE in Persia or Greater Iran. Followers of the religion are known as Zoroastrians. Our prophet is Zarathustra (the founder of Zoroastrianism). The history of the faith spans its rise and decline through the centuries and is marked by a series of empires which culminate in tumultuous persecutions. The resulting diaspora of Zoroastrians today comprises of pockets of concentrated populations scattered around the globe in countries like the United States, Canada, Iran, India, Great Britain, and Australia. The faith is progressive in its teachings and basic tenets which preach good thoughts, good words, and good deeds. The future of the religion necessitates change and evolution and the onus today is on the youth to ensure its posterity.

## **Who are the CZC?**

CZC, or California Zoroastrian Center, is a non-profit organization for the welfare of the Zoroastrian community in California, United State of America and the broader community overseas. Its primary objective has been to preserve the cultural and religious identity of Zoroastrians in USA. Over the years they have successfully organized a wide range of events which include Navroze functions, sports competitions, hosting guest speakers, and producing various plays. The youth have also been brought together by the Christmas parties, prayer classes and holiday events.

## **Who is FEZANA?**

Founded in 1987, FEZANA serves as the coordinating body for 26 Zoroastrian member associations and 14 corresponding groups throughout the United States and Canada. FEZANA promotes the study, understanding and practice of the Zoroastrian faith in North America. FEZANA represents the interests of its member associations, and carries out philanthropic and charitable activities worldwide. FEZANA Journal, FEZANA's publication of record, circulates to Zoroastrian households in more than 22 countries, as well as to scholars, academicians and religious organizations worldwide.

## **What is our aim for the Congress?**

The Congress and Youth of the CZC will play host to worldwide Zoroastrian youth in what will shape our future as global Zoroastrians. The youth will come together to experience a Congress intended to educate them about our cherished history and culture, engage them in deeper conversations about the challenges facing our religious community, and motivate them to take action in defining our future as a strong global community.